

TDR 10 Final Film Rubric				
	Developing (1)	Competent (2)	Exemplary (3)	
Themes and Information	<ul style="list-style-type: none"> • Themes are unclear • Ideas are incomplete • Information is unorganized, chaotic, or not clearly expressed 	<ul style="list-style-type: none"> • Theme(s) are clear • Ideas are complete • Information is organized in a coherent manner 	<ul style="list-style-type: none"> • Theme(s) are expressed in a creative manner • Ideas are thoroughly explored • Information is organized and presented creatively 	
Narration/Dialogue	<ul style="list-style-type: none"> • Narration/Dialogue rushes through or drags behind on screen images • Narration/Dialogue is dry, without emotion or change in inflection 	<ul style="list-style-type: none"> • Narration/Dialogue has a good pace to match visuals • Emotion and inflection appropriate to on-screen images 	<ul style="list-style-type: none"> • Good pace and innovative use of Narration/Dialogue • Narration/Dialogue uses a variety of inflection, pace and emotion 	
Equipment Set-up and Takedown	<ul style="list-style-type: none"> • Needs help setting up the camera for use 	<ul style="list-style-type: none"> • Can correctly set-up camera for use 	<ul style="list-style-type: none"> • Handles camera carefully. • Properly attaches camera to AC or battery power. • Understands menus and camera settings 	
Shot Usage	<ul style="list-style-type: none"> • Shots are unorganized and do not show planning, purpose, or story objective 	<ul style="list-style-type: none"> • Shots indicate a basic purpose • The theme of the project is evident 	<ul style="list-style-type: none"> • Shots are well organized • The purpose and/or message of the project is clearly discernable 	
Shot Variety	<ul style="list-style-type: none"> • Rule of thirds is not observed • Shot variety is lacking • Inappropriate use of angle, position and/or movement • Misuse of camera features 	<ul style="list-style-type: none"> • Limited use of shot variety • Rule of thirds is in evidence • Fair use of cameras features 	<ul style="list-style-type: none"> • Rule of thirds is in evidence • 180 Degree rule is in evidence • Variety of angles, positions and movements are employed appropriately • Appropriate use of camera features 	
Focus	<ul style="list-style-type: none"> • Primary Image is usually in focus 	<ul style="list-style-type: none"> • Primary Image is in focus • Used AutoFocus exclusively, without adjusting for individual shots 	<ul style="list-style-type: none"> • Primary Image is always in focus • Used various focus techniques. 	
Appropriate Lighting	<ul style="list-style-type: none"> • Indoor and outdoor lighting inconsistent • Video tapes with windows or sun behind subject 	<ul style="list-style-type: none"> • Properly sets white balance for indoor and outdoor lighting • Avoids backlighting subject 	<ul style="list-style-type: none"> • Consistently adjusts for indoor and outdoor lighting • Uses fill lighting and reflectors when needed • Uses backlighting as a special effect 	
Clear Sound	<ul style="list-style-type: none"> • Sound is not clear • Background noise distracting • Hard to hear or understand voices 	<ul style="list-style-type: none"> • Little or no background noise • Voices are clear and easy to understand 	<ul style="list-style-type: none"> • Uses directional microphones and headphones for consistent sound quality and elimination of unwanted sounds • Uses background music occasionally 	
Goals	<ul style="list-style-type: none"> • Does not accomplish the goals and objectives outlined for this project 	<ul style="list-style-type: none"> • Accomplishes most of the goals and objectives outlined for this project 	<ul style="list-style-type: none"> • Accomplishes all of the goals and objectives outlined for this project 	