

JURY FORM 13TH TEEN DIGITAL REEL SHOWCASE



Criteria	1. Developing	2. Competent	3. Exemplary	Score X Weight
Narration; Acting; Character Dialogue	<ul style="list-style-type: none"> • Narration and/or dialogue rushes thru or drags behind screen imagery • Narration/Dialogue dry, inappropriate emotion or inflection • Delivery appears scripted, stilted 	<ul style="list-style-type: none"> • Narration/dialogue pace generally in sync with visuals • Delivery flows naturally, with only occasional awkwardness • Emotion and inflection appropriate to on-screen images • Effective acting/animation characters 	<ul style="list-style-type: none"> • Narration/dialogue pace fully consistent with visuals • Emotion/inflection actively engages audience and enhances visual imagery • Acting/animation moving 	Score x 4 <input type="text"/>
Camera Use; Direction (focus, stability, composition, adjustments)	<ul style="list-style-type: none"> • Rule of thirds is not observed • Shot handling limited • Inappropriate use of angle, position and/or movement • Misuse of camera/ animation features 	<ul style="list-style-type: none"> • Consistent use of Rule of thirds with only occasional errors in composition • Adheres to 180 degree rule • Appropriate use of camera/ animation features but may be awkward or distracting • Shot variety basic & clear 	<ul style="list-style-type: none"> • Seamless use of Rule of thirds • 180 degree rule consistent • Variety of angles, positions, and movements are employed aesthetically • Smooth integration of camera/ animation features 	Score x 4 <input type="text"/>
Shot Usage (content, selection)	<ul style="list-style-type: none"> • Lacks dramatic shot variety • Unorganized w/o clear planning and fail to promote purpose or thematic objective(s) • Visual transitions lacking 	<ul style="list-style-type: none"> • Demonstrate basic use variety • Organization supports a basic purpose or thematic objective • Key transitional elements may still be missing or weakly integrated 	<ul style="list-style-type: none"> • Creative use of shot variety • Well-organized • Seamlessly promote project's plot, purpose, and/or thematic objective(s) 	Score x 4 <input type="text"/>
Lighting & Color Quality	<ul style="list-style-type: none"> • Indoor and outdoor lighting/color inconsistent • Distracting shadows or other lighting defects • Animated light source poor 	<ul style="list-style-type: none"> • Properly set white balance for indoor/outdoor lighting • Mild shadows or low light setting may indicate need for key and/or fill lighting • Avoids accidental backlighting subject • Animation uses basic light source 	<ul style="list-style-type: none"> • Consistent adjustment for indoor and outdoor lighting • Fill lighting/reflectors appropriately light subjects • Intentional and effective use of backlighting as a special effect • Dramatic animated light source 	Score x 3 <input type="text"/>
Soundtrack; Music Clarity; Audio Editing (No copyright music w/o documented permission)	<ul style="list-style-type: none"> • Voices difficult to hear or understand • Distracting background noise • Music/sound fails to match thematic intent; distracts from plot • Lacks supporting music or other audio elements 	<ul style="list-style-type: none"> • Voices clear and understandable • Little or no unnecessary background noise • Music matches thematic intent, promotes plot and enhances purpose • Limited but effective audio elements 	<ul style="list-style-type: none"> • Consistent sound quality with elimination of unwanted sound elements • Creative use of a variety of music and audio elements support and enhance thematic intent 	Score x 5 <input type="text"/>
Story / Message / Information	<ul style="list-style-type: none"> • Story, information or message intention is vague, fragmented or incomplete • Lacks clear purpose • Use of gratuitous violence, profanity, substance abuse, and/or smoking (Disqualify) 	<ul style="list-style-type: none"> • Story, information or message has clear intent and purpose and is complete • Information is organized in a coherent manner 	<ul style="list-style-type: none"> • Story, information or message is creative and cohesive with persuasive impact • Story, information or message imports values and is compelling • Information is strategically organized to drive purpose and achieve thematic intent 	Score x 5 <input type="text"/>
Editing	<ul style="list-style-type: none"> • Edits lack continuity • Jump cuts, unnecessary clips, and over- or inappropriate use of transitions detract from the flow of the production • If used, special effects/animation, rough or overpower/and distract from work. 	<ul style="list-style-type: none"> • Smooth edits demonstrate competent use of editing tools and appropriately link scenes, supporting the flow of the production • If used, special effects/animation mechanically OK but not fully integrated technically to advance purpose or thematic intent 	<ul style="list-style-type: none"> • Smooth edits demonstrate a strong technical command & seamlessly link scenes • If used, remarkable special effects/animation use to enhance purpose and thematic intent, creating a dynamic, aesthetically powerful production • Highly original 	Score x 5 <input type="text"/>

Judges overall impression (ADD 0-10 points) TOTAL

Entry Title

Entry Category

JUROR NAME

PORTFOLIO JURY FORM 15TH TEEN DIGITAL REEL SHOWCASE



Content	0-dq	1. Developing	2. Competent	3. Exemplary	Score
Cover / Poster	None	<ul style="list-style-type: none"> Information is incomplete or missing Poorly designed or text only 	<ul style="list-style-type: none"> All information present Adequate Poster with text & basic graphic 	<ul style="list-style-type: none"> Promo poster professionally designed and displayed in binder cover Highly Creative 	<input type="text"/>
Binder and Contents	None or major parts missing	<ul style="list-style-type: none"> Missing parts Poorly organized Wrong size 	<ul style="list-style-type: none"> Adequately arranged Required size Table of Contents in order 	<ul style="list-style-type: none"> Complete with creative enhancements Overall look highly professional and attractive Table of Contents in order 	<input type="text"/>
SSDASP Agreement Affidavit	None	<ul style="list-style-type: none"> Parts illegible or absent 		<ul style="list-style-type: none"> Completed neatly or typed 	<input type="text"/>
Entry Form & School Profile	None	<ul style="list-style-type: none"> Illegible/incomplete 	<ul style="list-style-type: none"> Completed 	<ul style="list-style-type: none"> Completed neatly or typed 	<input type="text"/>
TOY Rights Consent Form	None	<ul style="list-style-type: none"> Illegible/incomplete 	<ul style="list-style-type: none"> Completed 	<ul style="list-style-type: none"> Completed neatly or typed 	<input type="text"/>
Copyright & Location release as needed	None	<ul style="list-style-type: none"> Illegible/incomplete 	<ul style="list-style-type: none"> Completed 	<ul style="list-style-type: none"> Completed neatly or typed 	<input type="text"/>
Actor/Talent Release Forms	None	<ul style="list-style-type: none"> Illegible/incomplete 	<ul style="list-style-type: none"> Completed 	<ul style="list-style-type: none"> Completed neatly or typed 	<input type="text"/>
Treatment	None	<ul style="list-style-type: none"> Incorrectly formatted Inadequate content 	<ul style="list-style-type: none"> Neatly typed and generally correctly formatted Explores the defined story 	<ul style="list-style-type: none"> Neatly typed and correctly formatted Explores the defined story, and imagery 	<input type="text"/>
Script	None	<ul style="list-style-type: none"> Incorrectly formatted Inadequately deals with the story 	<ul style="list-style-type: none"> Neatly typed and generally correctly formatted Basically captures story 	<ul style="list-style-type: none"> Standard professional format Major creative & literary story writing 	<input type="text"/>
Shot-list (text only)	None	<ul style="list-style-type: none"> Unnumbered Unorganized Instructions unclear 	<ul style="list-style-type: none"> Numbered by shot Organized by scene and location, when necessary Camera instructions basically described 	<ul style="list-style-type: none"> Numbered by shot Organized by scene and location when necessary Camera angle, movement, focus and composition clearly described using accepted abbreviations e.g. (ECU, POV) 	<input type="text"/>
Storyboard (visual)	None	<ul style="list-style-type: none"> Sloppy Fails to give clear visual story info 	<ul style="list-style-type: none"> Shows composition of each frame Follows flow of story Neat and artistic 	<ul style="list-style-type: none"> Show aesthetic and technical expertise Shows composition of each frame Follows flow of story Contains additional audio and lighting info 	<input type="text"/>
Cast & Crew List	None	<ul style="list-style-type: none"> Incomplete or inadequate 	<ul style="list-style-type: none"> Lists everyone that participated Includes job descriptions 	<ul style="list-style-type: none"> Neatly typed Professionally presented Lists everyone that participated Includes job descriptions Photos or graphic complements (optional) 	<input type="text"/>
Two (2) Producer Bios	None	<ul style="list-style-type: none"> Incomplete 	<ul style="list-style-type: none"> Essential but uninspired 	<ul style="list-style-type: none"> One profile per Producer (2) Clear, insightful & compelling narrative 100word bios including name, age, interests, experiences, aspirations 	<input type="text"/>

Juror overall impression (ADD 1 – 11 Discretionary Points - Total possible 50 points) **GRAND TOTAL (DQ?)**

Movie Entry Title _____

Entry School _____

Official Use Entry No. _____