

# Jury Form 12th Teen Digital Reel & Showcase



Criteria	1. Developing	2. Competent	3. Exemplary	Score X Weight
<b>Narration; Acting; Character Dialogue</b>	<ul style="list-style-type: none"> <li>• Narration and/or dialogue rushes thru or drags behind screen imagery</li> <li>• Narration/Dialogue dry, inappropriate emotion or inflection</li> <li>• Delivery appears scripted, stilted</li> </ul>	<ul style="list-style-type: none"> <li>• Narration/dialogue pace generally in sync with visuals</li> <li>• Delivery flows naturally, with only occasional awkwardness</li> <li>• Emotion and inflection appropriate to on-screen images</li> <li>• Effective acting/animation characters</li> </ul>	<ul style="list-style-type: none"> <li>• Narration/dialogue pace fully consistent with visuals</li> <li>• Emotion/inflection actively engages audience and enhances visual imagery</li> <li>• Acting/animation moving</li> </ul>	Score x 4 <input type="text"/>
<b>Camera Use; Direction</b> (focus, stability, composition, adjustments)	<ul style="list-style-type: none"> <li>• Rule of thirds is not observed</li> <li>• Shot handling limited</li> <li>• Inappropriate use of angle, position and/or movement</li> <li>• Misuse of camera/ animation features</li> </ul>	<ul style="list-style-type: none"> <li>• Consistent use of Rule of thirds with only occasional errors in composition</li> <li>• Adheres to 180 degree rule</li> <li>• Appropriate use of camera/ animation features but may be awkward or distracting</li> <li>• Shot variety basic &amp; clear</li> </ul>	<ul style="list-style-type: none"> <li>• Seamless use of Rule of thirds</li> <li>• 180 degree rule consistent</li> <li>• Variety of angles, positions, and movements are employed aesthetically</li> <li>• Smooth integration of camera/ animation features</li> </ul>	Score x 4 <input type="text"/>
<b>Shot Usage</b> (content, selection)	<ul style="list-style-type: none"> <li>• Lacks dramatic shot variety</li> <li>• Unorganized w/o clear planning and fail to promote purpose or thematic objective(s)</li> <li>• Visual transitions lacking</li> </ul>	<ul style="list-style-type: none"> <li>• Demonstrate basic use variety</li> <li>• Organization supports a basic purpose or thematic objective</li> <li>• Key transitional elements may still be missing or weakly integrated</li> </ul>	<ul style="list-style-type: none"> <li>• Creative use of shot variety</li> <li>• Well-organized</li> <li>• Seamlessly promote project's plot, purpose, and/or thematic objective(s)</li> </ul>	Score x 4 <input type="text"/>
<b>Lighting &amp; Color Quality</b>	<ul style="list-style-type: none"> <li>• Indoor and outdoor lighting/color inconsistent</li> <li>• Distracting shadows or other lighting defects</li> <li>• Animated light source poor</li> </ul>	<ul style="list-style-type: none"> <li>• Properly set white balance for indoor/outdoor lighting</li> <li>• Mild shadows or low light setting may indicate need for key and/or fill lighting</li> <li>• Avoids accidental backlighting subject</li> <li>• Animation uses basic light source</li> </ul>	<ul style="list-style-type: none"> <li>• Consistent adjustment for indoor and outdoor lighting</li> <li>• Fill lighting/reflectors appropriately light subjects</li> <li>• Intentional and effective use of backlighting as a special effect</li> <li>• Dramatic animated light source</li> </ul>	Score x 3 <input type="text"/>
<b>Soundtrack; Music Clarity; Audio Editing</b> (No copyright music w/o documented permission)	<ul style="list-style-type: none"> <li>• Voices difficult to hear or understand</li> <li>• Distracting background noise</li> <li>• Music/sound fails to match thematic intent; distracts from plot</li> <li>• Lacks supporting music or other audio elements</li> </ul>	<ul style="list-style-type: none"> <li>• Voices clear and understandable</li> <li>• Little or no unnecessary background noise</li> <li>• Music matches thematic intent, promotes plot and enhances purpose</li> <li>• Limited but effective audio elements</li> </ul>	<ul style="list-style-type: none"> <li>• Consistent sound quality with elimination of unwanted sound elements</li> <li>• Creative use of a variety of music and audio elements support and enhance thematic intent</li> </ul>	Score x 5 <input type="text"/>
<b>Story / Message / Information</b>	<ul style="list-style-type: none"> <li>• Story, information or message intention is vague, fragmented or incomplete</li> <li>• Lacks clear purpose</li> <li>• Use of gratuitous violence, profanity, substance abuse, and/or smoking (Disqualify)</li> </ul>	<ul style="list-style-type: none"> <li>• Story, information or message has clear intent and purpose and is complete</li> <li>• Information is organized in a coherent manner</li> </ul>	<ul style="list-style-type: none"> <li>• Story, information or message is creative and cohesive with persuasive impact</li> <li>• Story, information or message imports values and is compelling</li> <li>• Information is strategically organized to drive purpose and achieve thematic intent</li> </ul>	Score x 5 <input type="text"/>
<b>Editing</b>	<ul style="list-style-type: none"> <li>• Edits lack continuity</li> <li>• Jump cuts, unnecessary clips, and over- or inappropriate use of transitions detract from the flow of the production</li> <li>• If used, special effects/animation, rough or overpower/and distract from work.</li> </ul>	<ul style="list-style-type: none"> <li>• Smooth edits demonstrate competent use of editing tools and appropriately link scenes, supporting the flow of the production</li> <li>• If used, special effects/animation mechanically OK but not fully integrated technically to advance purpose or thematic intent</li> </ul>	<ul style="list-style-type: none"> <li>• Smooth edits demonstrate a strong technical command &amp; seamlessly link scenes</li> <li>• If used, remarkable special effects/animation use to enhance purpose and thematic intent, creating a dynamic, aesthetically powerful production</li> <li>• Highly original</li> </ul>	Score x 5 <input type="text"/>

**Judges overall impression (ADD 0-10 points)**

**TOTAL**

Entry Title

Entry Category

JUROR NAME

# Portfolio Jury Form 12th Teen Digital Reel & Showcase



Content	0-dq	1. Developing	2. Competent	3. Exemplary	Score
<b>Cover / Poster</b>	None	<ul style="list-style-type: none"> <li>Information is incomplete or missing</li> <li>Poorly designed or text only</li> </ul>	<ul style="list-style-type: none"> <li>All information present</li> <li>Adequate Poster with text &amp; basic graphic</li> </ul>	<ul style="list-style-type: none"> <li>Promo poster professionally designed and displayed in binder cover</li> <li>Highly Creative</li> </ul>	<input type="text"/>
<b>Binder and Contents</b>	None or major parts missing	<ul style="list-style-type: none"> <li>Missing parts</li> <li>Poorly organized</li> <li>Wrong size</li> </ul>	<ul style="list-style-type: none"> <li>Adequately arranged</li> <li>Required size</li> <li>Table of Contents in order</li> </ul>	<ul style="list-style-type: none"> <li>Complete with creative enhancements</li> <li>Overall look highly professional and attractive</li> <li>Table of Contents in order</li> </ul>	<input type="text"/>
<b>SSDASP Agreement Affidavit</b>	None	<ul style="list-style-type: none"> <li>Parts illegible or absent</li> </ul>		<ul style="list-style-type: none"> <li>Completed neatly or typed</li> </ul>	<input type="text"/>
<b>Entry Form &amp; School Profile</b>	None	<ul style="list-style-type: none"> <li>Illegible/incomplete</li> </ul>	<ul style="list-style-type: none"> <li>Completed</li> </ul>	<ul style="list-style-type: none"> <li>Completed neatly or typed</li> </ul>	<input type="text"/>
<b>TOY Rights Consent Form</b>	None	<ul style="list-style-type: none"> <li>Illegible/incomplete</li> </ul>	<ul style="list-style-type: none"> <li>Completed</li> </ul>	<ul style="list-style-type: none"> <li>Completed neatly or typed</li> </ul>	<input type="text"/>
<b>Copyright &amp; Location release as needed</b>	None	<ul style="list-style-type: none"> <li>Illegible/incomplete</li> </ul>	<ul style="list-style-type: none"> <li>Completed</li> </ul>	<ul style="list-style-type: none"> <li>Completed neatly or typed</li> </ul>	<input type="text"/>
<b>Actor/Talent Release Forms</b>	None	<ul style="list-style-type: none"> <li>Illegible/incomplete</li> </ul>	<ul style="list-style-type: none"> <li>Completed</li> </ul>	<ul style="list-style-type: none"> <li>Completed neatly or typed</li> </ul>	<input type="text"/>
<b>Treatment</b>	None	<ul style="list-style-type: none"> <li>Incorrectly formatted</li> <li>Inadequate content</li> </ul>	<ul style="list-style-type: none"> <li>Neatly typed and generally correctly formatted</li> <li>Explores the defined story</li> </ul>	<ul style="list-style-type: none"> <li>Neatly typed and correctly formatted</li> <li>Explores the defined story, and imagery</li> </ul>	<input type="text"/>
<b>Script</b>	None	<ul style="list-style-type: none"> <li>Incorrectly formatted</li> <li>Inadequately deals with the story</li> </ul>	<ul style="list-style-type: none"> <li>Neatly typed and generally correctly formatted</li> <li>Basically captures story</li> </ul>	<ul style="list-style-type: none"> <li>Standard professional format</li> <li>Major creative &amp; literary story writing</li> </ul>	<input type="text"/>
<b>Shot-list (text only)</b>	None	<ul style="list-style-type: none"> <li>Unnumbered</li> <li>Unorganized</li> <li>Instructions unclear</li> </ul>	<ul style="list-style-type: none"> <li>Numbered by shot</li> <li>Organized by scene and location, when necessary</li> <li>Camera instructions basically described</li> </ul>	<ul style="list-style-type: none"> <li>Numbered by shot</li> <li>Organized by scene and location when necessary</li> <li>Camera angle, movement, focus and composition clearly described using accepted abbreviations e.g. (ECU, POV)</li> </ul>	<input type="text"/>
<b>Storyboard (visual)</b>	None	<ul style="list-style-type: none"> <li>Sloppy</li> <li>Fails to give clear visual story info</li> </ul>	<ul style="list-style-type: none"> <li>Shows composition of each frame</li> <li>Follows flow of story</li> <li>Neat and artistic</li> </ul>	<ul style="list-style-type: none"> <li>Show aesthetic and technical expertise</li> <li>Shows composition of each frame</li> <li>Follows flow of story</li> <li>Contains additional audio and lighting info</li> </ul>	<input type="text"/>
<b>Cast &amp; Crew List</b>	None	<ul style="list-style-type: none"> <li>Incomplete or inadequate</li> </ul>	<ul style="list-style-type: none"> <li>Lists everyone that participated</li> <li>Includes job descriptions</li> </ul>	<ul style="list-style-type: none"> <li>Neatly typed</li> <li>Professionally presented</li> <li>Lists everyone that participated</li> <li>Includes job descriptions</li> <li>Photos or graphic complements (optional)</li> </ul>	<input type="text"/>
<b>Two (2) Producer Bios</b>	None	<ul style="list-style-type: none"> <li>Incomplete</li> </ul>	<ul style="list-style-type: none"> <li>Essential but uninspired</li> </ul>	<ul style="list-style-type: none"> <li>One profile per Producer (2)</li> <li>Clear, insightful &amp; compelling narrative</li> <li>100word bios including name, age, interests, experiences, aspirations</li> </ul>	<input type="text"/>

**Juror overall impression** (ADD 1 – 11 Discretionary Points - Total possible 50 points) **GRAND TOTAL** (DQ?)

Movie Entry Title \_\_\_\_\_

Entry School \_\_\_\_\_

Official Use Entry No. \_\_\_\_\_