

Scriptwriting Rubric

Treatment:

- 0 1 2 3 Has the scriptwriter submitted a typewritten, appropriate **Treatment** of the proposed screenplay?
- 0 1 2 3 Does the **Treatment** begin with a short statement in capital letters which serves as the **Hook**?
- 0 1 2 3 Does the **Treatment** adequately introduce major characters, setting, and plot ?

Script formatting:

- 0 1 2 3 Does the script begin with a correctly formatted **Cover Page**?
- 0 1 2 3 Is **Direction**, including action, scene and character description, and atmosphere (mood) correctly emarginated flush left?
- 0 1 2 3 Is all the information in **Direction** in the present tense?
- 0 1 2 3 Are character names in all caps the first time they are mentioned in the **Direction**?
- 0 1 2 3 Is all **Dialogue** placed in the center third of the page, including the names of the characters speaking (in all caps), and any parenthetical comments concerning the language and its manner of delivery?
- 0 1 2 3 Is the right-hand third of the page reserved for **Transitional Elements** or **Camera Directions**, such as “Cut To:” and “Fade Out”?

Script Content:

- 0 1 2 3 Are the **Elements of Dramatic Writing** clearly evident, such as **Exposition, Rising Action, Climax, and Resolution**?
- 0 1 2 3 Does the script provide adequate **Character Development**? Are **Character** motivations clear?
- 0 1 2 3 Does the **Plot** present continuous and unified **Action**; are all the events of the **Plot** necessary for the integrity of the **Story**?

Shot List:

- 0 1 2 3 Is the **Shot List** numbered by shot, and organized according to **Scene** and **Location**?
- 0 1 2 3 Are **Camera Instructions** clear, using generally accepted abbreviations such as **ECU, POV**, and provide a short indication of the shot, such as “Red Riding Hood and The Wolf in conversation?”

Storyboard:

- 0 1 2 3 Does the Storyboard adequately demonstrate the **Composition** of each **Frame**?
- 0 1 2 3 Is the **Storyboard** directly linked by scene and number to the **Script** and the **Shot List**?