

Production Rubric				
	Developing (1)	Competent (2)	Exemplary (3)	Score
Equipment	<ul style="list-style-type: none"> • Did not use any locations, was all shot in classroom • Did not handle equipment safely 	<ul style="list-style-type: none"> • Arranged for most of the required equipment • Handled equipment safely 	<ul style="list-style-type: none"> • Arranged for all equipment • Handled equipment safely 	
Location	<ul style="list-style-type: none"> • Did not arrange for equipment • Did not phone ahead 	<ul style="list-style-type: none"> • Utilize a location • Phone ahead, arrange for access 	<ul style="list-style-type: none"> • Creative use of locations • Phone ahead, arranged access and sent thank you cards to location contacts 	
Organization	<ul style="list-style-type: none"> • Not well organized • Unable to record • Lack of planning documents (Shot List, Script or Storyboard) 	<ul style="list-style-type: none"> • Organized • Recorded scenes • Brought one planning document with them to set (Shot List, Script or Storyboards) 	<ul style="list-style-type: none"> • Well organized • Filming objectives realized • Brought more than one planning document with them to set (Shot List, Script, Storyboards) 	
Camera	<ul style="list-style-type: none"> • Unable to operate camera • Used only one type of shot • Camera did not move (No dolly, crane or handled) 	<ul style="list-style-type: none"> • Able to operate camera • Used more than two types of shots • One kind of camera movement was used 	<ul style="list-style-type: none"> • Demonstrated camera proficiency • Used a variety of camera angles • Explored a variety of camera movements 	
Lighting	<ul style="list-style-type: none"> • Unable to see image 	<ul style="list-style-type: none"> • Able to see image clearly 	<ul style="list-style-type: none"> • Innovative use of lighting 	
Audio	<ul style="list-style-type: none"> • Unable to record sound • No audio on tape 	<ul style="list-style-type: none"> • Able to record sound • Audio was usually clear 	<ul style="list-style-type: none"> • Demonstrated good audio recording skills • Audio was always clear 	
Teamwork	<ul style="list-style-type: none"> • One person did most or all of the work 	<ul style="list-style-type: none"> • The group members participated in their respective roles 	<ul style="list-style-type: none"> • Members contributed to the project's success in their own roles and helped with other roles 	