

Development and Pre-Production Rubric

	Developing (1)	Competent (2)	Exemplary (3)
Script	<ul style="list-style-type: none"> • Relies entirely on dialogue and narration to tell story • One person wrote the Script, without input from the rest of the group • Does not explore the defined subject 	<ul style="list-style-type: none"> • Combines dialogue, narration and the use of images • Some collaborations • Explores the defined subject 	<ul style="list-style-type: none"> • Rich in images and sparse on expository narration and dialogue • Created in collaboration with all of the members of the group • Explores the defined subject with creative perspectives
Pitching	<ul style="list-style-type: none"> • No preparation put into presentation • Inaudible • Unsure of story 	<ul style="list-style-type: none"> • Well prepared • Good oral presentation skills • Demonstrates an understanding of the story to be filmed 	<ul style="list-style-type: none"> • Very prepared, story memorized and delivered without a Script • Excellent use of voice, pacing and emotion to pitch story • Thorough understanding of story • Use of audio visual aids
Storyboard	<ul style="list-style-type: none"> • No Storyboarding was created or no effort was put into its creation • No audio notations • No scene descriptions 	<ul style="list-style-type: none"> • Storyboard was created • The use of audio was sometimes indicated • Scene descriptions were included 	<ul style="list-style-type: none"> • Storyboard clearly described each shot • Audio ideas indicated and well thought out • Lighting ideas indicated and well thought out • Innovative use of camera angles, lens choices and movement • Scene descriptions were articulate
Planning	<ul style="list-style-type: none"> • No Cast/Crew List • No Scene Breakdown • No Schedule • No ideas for locations • No Equipment List 	<ul style="list-style-type: none"> • Cast/Crew List partially completed • Some scenes have breakdowns • Some scheduling was considered • Some locations was considered • Some equipment was considered 	<ul style="list-style-type: none"> • Cast/Crew List completed • Detailed Scene Breakdown • Detailed Schedule • Detailed Location Plan • Detailed Equipment List
Teamwork	<ul style="list-style-type: none"> • One person did most or all of the work 	<ul style="list-style-type: none"> • The group members participated in their respective roles 	<ul style="list-style-type: none"> • Members contributed towards the project's success in their own roles and helped with other roles' objectives outlined for this project