

# *9th Annual Teen Digital Reel Showcase & Awards*

## **Entry Guidelines 2005**

**Entries Due by March 18, 2005**

**Awards Showcase to be held May 21, 2005**

[Download an Entry Form](#)

*The 9th Annual Teen Digital Reel Showcase & Awards* (9TDR) is an independent, teen produced, regional high school event organized to actively support and encourage creativity, skill building challenges and high school, digital media arts curriculum. Youth teams are invited to produce up to 3 minute long computer-made movies. Our objectives are to develop artistic expression, community involvement and team building through cutting edge, digital media. We invite high school age youth with their mentors to produce original, short, artistic digital movies that address compelling topics within 6 preselected categories.

Entries must be submitted by March 18, 2005 and exhibited May 21, 2005 at our 9th Annual Teen Digital Reel Showcase & Awards event, open to the public, at the Center High School Theater. Tower of Youth lucite awards and valuable media tools and prizes are given at the 9TDR for the best produced, original, digital media creations developed by Sacramento Valley and Sierra Foothill regional high school and high school aged youth in community programs. All works submitted will be judged by a panel of distinguished regional professional artists and communication media experts.

### *Who is eligible?*

Eligibility for entry is *only* open to youth enrolled as students in the 6 county, Sacramento Sierra region's high schools (Sacramento, Yolo, El Dorado, Placer, Nevada, San Joaquin) or community, media arts, programs belonging to the **Sacramento Sierra Digital Arts Studio Partnership**. Youth may enter and produce work from either a school or a community organization but not both. (Sponsorship may come from any public or private school, youth organization, community agency or business sponsorship that are formal members of the Partnership)

## *• Content Categories •*

Entries must be submitted in the one of the 5 Main Categories below and or the Special Civic Award Category.

### *I. Perspectives on the Environment*

Are you concerned about the health of the planet? Perspectives on the Environment will give you the opportunity to speak out on an issue that will affect humanity for generations to come. Topics may include, the air we breath, the water we drink, bio-diversity, endangered species, the effects of commercial development on the natural landscape, overpopulation, our role as planetary stewards, and any other topic about our relationship with our natural environment.

## *2. Public Service Announcement or Commercial*

Highlight a particular social issue, advocate an idea, promote a business, demonstrate a technology, advertise a product or offer a service real or imagined. Demonstrate and market what you feel will bring value to your people's lives.

## *3. The Art of Partnership*

Address what cooperation means to you. What does it mean to live by working creatively with others? Show how partnerships can bring out the best among people, influence our lives and help us achieve our goals. Everywhere we look people combine their talents and abilities to improve our lives, society and the economy. Partnerships may include anything such as those in school, community, family, friends, business and the media arts.

## *4. Experiencing the Wonder of Sound and Music*

Your audio track, can make or break your media project. Good sound design - voice, sound effects, music - all add to the success of dramatizing visual imagery, creating feeling, understanding and a sense of beauty. Original audio track and sound effects offer the most intense challenge to new digital artists.

## *5. A Short Story*

Create and tell a compelling short digital media tale! Story is the foundation of successful media producing. Great media makers tell great stories, first and foremost. Any future in producing media requires skill in telling a story.

## *6. The 2005 Special Civic Category: Beating Stereotypes*

Show how we can recognize and overcome stereotypes. Stereotypes are conscious or unconscious attitudes we hold towards others that ignore a person's unique and individual qualities. Stereotypes always mask the real person and are usually very damaging to both people who stereotype and those who get stereotyped. How do stereotypes hurt us as a community? How often do we rely on them to form our images of others? How often are we surprised when our stereotypes are exposed?

# *• Digital Technical & Production Guidelines and Restrictions •*

## *At Least a Two (2) Member Youth Producer Entry Team Is Required*

Each production must be co-produced by at least two named youth partners with or without an adult mentor. This constitutes the artistic production "Entry Team" eligible for award recognition. Other youth participating in production may be named in the entry credits as supporting the entry team in professional productions.

## *High Resolution Essential*

We urge you to try and create your work in the highest possible resolution/ full screen, given your equipment. In order to have a full theater screen projected image at the Awards Showcase, the format for the final file entries should be rendered at 720x480 pixel size or better.

Each production team may only submit one entry from among the 5 Main Content Categories. To insure the widest spread of awards and prizes across the Sacramento Sierra Partnership members, only one (1) Entry is allowed, per youth producer team, which must be chosen from, and submitted in, one (1) of the 5 Main Categories and /or the Special Civic Category. Each production team may only submit one entry from among the 5 Content Categories.

### *Special Civic Award Category Entry Privilege*

A single or second entry may be submitted in the Special Civic Category. "Beating Stereotypes". The Civic Category changes each year to address a community or social theme that is controversial or calls for youth attention. It is considered a "wild" category in that it offers an opportunity for a production team to produce a second entry work if the team has submitted an entry in one of the Main Categories. A single entry into the Civic Category is also acceptable. Cash awards are an additional incentive to enter a work in the Civic Category.

### *Jury Control Over Category Placement*

Youth Producers are asked to carefully select which Content Category they enter and to make sure that their work accurately speaks to the form and content of the chosen category described above. Tower of Youth reserves the right to create a separate animation category if more than three qualified high scoring animation entries are submitted in any Main Category or to reassign any entry if it is more appropriate or may compete more successfully in a different category than was selected by the youth entry production team. Any lead youth co-producer can only enter and win one Main Category Award and/or the Special Civic Category Award. If a co-producer enters more than one entry, the Judges will disqualify the less competitive duplicates.

### *All Original Everything Required!*

Each completed digital movie must include only original produced graphics, images, animations, music and sound. Images may include any computer-generated imagery, original digital graphics, digitally produced or converted sounds or digitized video segments.

The decision to include any copyrighted materials must be accompanied by formal permission waivers obtained by the producers from their copyright sources and will lose points in the judging despite such waivers if non original material is included. The Tower of Youth Annual TDR Showcase & Awards are videotaped, edited and provided for broadcast on cable access television and exhibited in venues that are non commercial and not-for-profit. The Tower of Youth reserves the right to market the Annual Showcase program, on cassette and DVD, at production cost, to provide the most widespread dissemination of the event. Any infringement on copyright is the sole liability of the entry producers.

### *Mini DV Entry Format, Complete Entry Form, and Fee Are Required*

**All completed entries must be submitted for judging *only* on labelled *Mini DV Cassettes*. *We will not accept VHS, DV8, CD or DVD entry formats.*** The final digital media entry production, including any assembled video and audio components, must be submitted on this mini DV Cassette required format. Entry team members will be responsible for the required format con-

version needed which can be obtained from among the many programs in the region able to help generate the mini DV final entries. This facilitates jurying and provides the best resolution and transfer quality for exhibiting on the showcase commercial size theater screen and broadcast venues.

## *• Entry Form, Log, Artist Statement and Entry Fee •*

Entrants must fill out and submit a complete Showcase Entry Form attached herewith. A written Technical Production Log must be submitted with the entry form describing in detail the software and hardware used for the process of production and explaining how the work was created and where technical applications and image handling were accomplished for the judges to consider in their determinations analysis.

### *Include an Artist Statement*

A brief artist statement must also be submitted briefly describing the idea and intention of your work as well as your creative process.

### *Entry Fee \$15*

There will be a \$15 entry fee due with each Showcase Entry. Cash is acceptable. Checks to be made to "Tower of Youth". A fee waiver may be granted upon request to Tower of Youth 2 weeks prior to deadline. (Contact William Bronston at 916/944-0100) All entries are due no later than March 18, 2005 by 7 p.m..

### *Up to 3 Minutes Total Length*

In order to be considered, all entries must be no shorter than 30 seconds in length and no longer than exactly three minutes, including credits. Entries that do not fit within these 30 second - 3 minute (180 seconds) time window will be automatically disqualified.

### *Tower of Youth Lucite Awards and Media Prizes*

The TOY signature Lucite Awards will be given for the 1st, 2nd and 3rd prize entry youth team pair member winners and the team mentor in each of the Main and Civic Award Categories. A Grand Prize will also be awarded to each of the 2 youth co-producers and the mentor representing the single best entry in the Showcase. A single Award will be presented if the entry is identified as the product of a production team of more than two members as a whole) and for the team mentor in each of the 6 Content Categories. In addition, major state of the art software, hardware and media prizes are provided by industry sponsors to the members of each winning team at the Award Ceremony May 21, 2005.

Cash prizes are awarded for the three prizes in the Civic Category - \$100 for each of the 1st prize winners, \$50 for the 2nd prize and \$25 for the 3rd prize. A \$100 cash prize for both co-producers and mentor will be awarded to the Showcase Grand Prize Winner Entry members .

Any exception to the above guidelines must be request prior to the entry deadline by contacting TOY at 916-922-0100.

## *• Training Sessions, Creation & Production Process •* *(see [www.towerofyouth.org](http://www.towerofyouth.org) website for details)*

The creative and technical skill challenges of digital graphic technology are very real. Most youth and teachers will be faced with a steep learning curve while mastering new software and hardware. A series of Saturday TOY training Sessions (Theatron) from 9:30 am till 3:00 PM will be organized for students, parents and mentors, and announced:

January 29..... “Overall Production Design” at Cosumnes River College TV and Media Dept. Library Building

February 5 ..... “Telling Your Story” at UC Davis, Meyer Hall, Davis

February 26 ... “Sound Design” at CSUS, Communication Studies Dept., Mendocino Hall

March 5 ..... “One to One Professional Consultations for Entry Producers” (Place to be announced)

Directions to the training sessions can be obtained by seeing the maps to the sites on the tower of Youth Web site. These sessions will be open to up to 40 individual each. A \$5 youth and \$10 per adult fee will be required which will cover the cost of lunch at each 9:30 am - 3 p.m. day long session.

TOY seeks to promote, monitor and support learning and the creative process through producing the 9th Annual Teen Digital Showcase event. We are very committed, through cooperation and collaboration, to achieve quality and excellence, and to push everyone higher in developing their artistry through technology.

## *• Judging Entries and Awards •*

Entries will be judged on the basis of overall content category message strength, technical production qualities, creativity, originality and overall impact. Three recognition awards, first second and third place will be given for each of the 5 Main Categories and 1 Special Civic Category to each of the two co-producers and their adult mentor. One Grand Prize Award will be given for overall best of show. Cash prizes will be made for both the special Civic Category and the Grand Prize Winners. The Tower of Youth reserves the right to add additional awards and recognitions at the time of the showcase event. The decision of the judges will be final. No mechanism exists for appeal of the judge’s decisions.

Winners will be exhibited and announced at the May 21, 2005 Showcase event at Center High School where the Award and Prize presentations will occur.

### *Entry Deadline*

All entries for the 9th Annual Teen Digital Showcase Awards event must be received before 7:00 PM, March 18, 2005 - no exceptions. Entries received after this time and date, regardless of postmark will be disqualified.

Send or deliver entries, completed entry form and \$15 Entry Fee. (Make Checks payable to TOY)

**North Sacramento Address till 3/11**

Tower of Youth  
3711 Dell Road  
Carmichael, CA 95608  
(Phone: 916-730-6552)

**South Sacramento Address till 3/18**

Linda Roberts  
1294 Kennady Lane  
Sacramento, CA 95822  
(Phone: 916-441-6066)

Additional delivery sites may be posted on the [www.towerofyouth.org](http://www.towerofyouth.org) web site closer to the deadline date.

***For Additional Information Please Contact:***

William Bronston, MD  
Tower of Youth  
3711 Dell Road, Carmichael, CA 95608  
Day Answering Phone: 916-922-0100, Fax 916/944-0700, Cell 916/730-6552  
email: [drmarat@macnexus.org](mailto:drmarat@macnexus.org)  
web site: [www.towerofyouth.org](http://www.towerofyouth.org)



www9<sup>th</sup> Annual

Teen Digital Reel

Awards Showcase

# Team Entry Form

(1 for each entry - Print Clearly)

**Title of Entry:** \_\_\_\_\_

Category Number: \_\_\_\_ (#1- Environment #2-PSA or Commercial #3-Art of Partnership #4-Wonder of Sound/Music #5-Short Story #6- Special Civic-Beating Stereotypes)

Media Format: \_\_\_\_ Mini DV Length \_\_\_\_:\_\_\_\_ (Min:Sec) \$15 Entry Fee: \_\_\_\_ Check \_\_\_\_ Cash

(If you win your names will be published in the program and be inscribed on the Award - please PRINT CLEARLY - Thanks!)

**Co-Producer #1 Name or, if you prefer**

**Production Team Title:** \_\_\_\_\_ Age: \_\_\_\_\_

Home Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ CA Zip Code \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ E-Mail: \_\_\_\_\_

Name of Parent(s) or Guardian(s): \_\_\_\_\_

**Co-Producer 2's Name:** \_\_\_\_\_ Age: \_\_\_\_\_

Home Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ CA Zip Code \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ E-Mail: \_\_\_\_\_

Name of Parent(s) or Guardian(s): \_\_\_\_\_

**School or Sponsoring Agency Name:** \_\_\_\_\_

Address Street: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

**Mentor Name:** \_\_\_\_\_ Position: \_\_\_\_\_

Mentor Address Street: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Mentor Phone Day (\_\_\_\_) \_\_\_\_\_ Evenings (\_\_\_\_) \_\_\_\_\_ E-Mail: \_\_\_\_\_

**DEADLINE FOR ENTRIES – MARCH 18, 2005 7:00 PM.... NO EXCEPTIONS!! Contact TOY early if you need information, assistance meeting the deadline, or directions.** For Info contact: William Bronston, MD

Day Answering Phone: 916/922-0100, Fax 916/944-0700, Cell 916/798-4000.

e-mail: [drmarat@macnexus.org](mailto:drmarat@macnexus.org) Website [www.towerofyouth.org](http://www.towerofyouth.org)

**Send or deliver your entry with this entry form & log and the \$15 entry fee to TOY:**

TILL MARCH 11<sup>TH</sup>  
(North Area – Off Fair Oaks Blvd. Near San Juan)  
9TDR  
Tower of Youth  
3711 Dell Road  
Carmichael, CA 95608  
(Phone at delivery site: 916/730-6552)

AFTER MARCH 11 TILL MARCH 18<sup>TH</sup>  
(South Area – Near S. Land Park & Fruitridge)  
9TDR  
Linda Roberts  
1294 Kennady Lane  
Sacramento, CA 95822  
(Phone at site: 916/441-6066)

# ENTRY TEAM TECHNICAL PRODUCTION LOG

(Use this form or make your own presentation for the Judges)

Short Biography of Producer #1:

Short Biography of Producer #2:

Artist's Short Statement About Your Entry:

Description of Hardware: \_\_\_\_ MAC \_\_\_\_ PC

Processor speed:

Amount of RAM:

Storage media used:

Software used to create your digital media submission. Include name of application and version number of software used.

List additional production team members. Include ages and roles. (If the piece wins, the team will be acknowledged during the program, but unfortunately we do not have the room or resources to list the additional names on the program or on the Lucite Awards – only the 2 co-producers **or** Production Team Name, if you prefer, for the Award of Record.)

Challenges faced, knowledge gained:

Anything else you would like to share with the Judges:

(Please use the back of the page if needed)